

Sawhill

Custom Kitchens & Design, Inc.

&








Press Release

Minneapolis – April 1, 2009 – Sawhill is excited to announce that **Robin Wilson Home** has agreed to license its name for a line of eco-friendly custom cabinetry made in the USA by Holiday Kitchens and available here at IMS through **Sawhill Custom Kitchens & Design, Inc.** in suite #157. The cabinetry was launched at the Architectural Digest Show in March 2009, followed by the April 2009 Kitchen/Bath Industry Show (KBIS) in Atlanta.

Sawhill has offered cabinetry from Holiday Kitchens for over 20 years and we are exceptionally impressed with the integrity Robin brings to the eco-friendly movement. She is against 'green-washing' and focuses on practical, affordable solutions for all consumers. She toured the Holiday Kitchens factory in Rice Lake, Wisconsin and viewed Holiday's eco-friendly manufacturing process, and reviewed its lean-manufacturing process.

The cabinetry has over 100 door styles in varying materials from bamboo, coconut, wenge, plus hardwood in cherry, maple, oak with low-VOC (volatile organic compounds) finishes. This frameless euro-style custom-cabinetry line has over 10% more usable storage space maximizing storage, cleaning and functionality, compared to traditional framed cabinetry. Distinguishing features and options include:

-  European design, look and feel with unique styles – from classic to trend setting
-  Unique interior storage accessories for all drawers and cabinets, including pantries
-  Stainless steel drawers are optional for an eco-healthier option
-  Frameless cabinets are easier to clean to ensure an eco-healthier home environment
-  Silent-close drawers are standard

Holiday Kitchens is one of the top 10 privately-held cabinet manufacturers with a factory in the United States - and over 60 years in business. Offering the most complete line of eco-friendly cabinetry in the industry, utilizing low-VOC paints and stains and computerized cutting methods to minimize waste - with a lifetime warranty. With a focus on sustainability, Holiday Kitchens utilizes 100% of wood waste by turning excess wood into cutting boards, sawdust for animal bedding and landscape materials. The firm is a member of KCMA, NKBA and is ESP-certified.

Robin Wilson Home is a national eco-friendly design firm focused on creating a healthy home lifestyle for its clientele. Robin has done notable projects including the 2008 Good Housekeeping LEED certified showhouse. Based in New York City, the firm is a member of the US Green Building Council.

For more information stop by Sawhill in suite 3157 for a brochure, or go to Sawhillkitchens.com and click on the Robin Wilson Home link.

From the Robin Wilson Home website:

Robin Wilson Home Custom Cabinetry will be sold at over 400 kitchen dealers nationwide. Says Robin, "I'm thrilled to be the first woman to have a licensed brand of eco-friendly kitchen cabinetry because all families deserve a healthy living environment."

This frameless cabinetry has over 100 door styles such as bamboo, coconut, wenge, stainless steel, plus hardwoods in cherry, oak, and maple with low-VOC finishes. Our custom-cabinetry line has over 10% more usable space maximizing storage, cleaning and functionality. Other distinguishing features include:

- European design, with unique styles - from classic to modern
- Unique interior storage accessories for all drawers and cabinets, including pantries
- Stainless steel drawers are optional for an eco-healthier option
- Frameless cabinets are easier to clean which ensures an eco-healthy environment
- Silent-close drawers are standard

OUR PARTNER

Holiday Kitchens is one of the top 10 privately-held kitchen firms with a factory in the United States - and over 60 years in business. Offering the most complete line of eco-friendly cabinetry in the industry, utilizing low-VOC paints and stains and computerized cutting methods to minimize waste - with a lifetime warranty. With a focus on sustainability, Holiday Kitchens utilizes 100% of wood waste by turning excess wood into cutting boards, sawdust for animal bedding and landscape materials. The firm is a member of KCMA, NKBA and is ESP-certified.